



22 Spring Semester

Course Name Public Address

Course number and section 234.199

Number of Credits: 3

Days Class Meets: 3/14-4/29

Meeting Times: asynchronous

Location/Venue: online

Instructor: Hindes

Contact Phone: none

Contact Email: please use JetNet Message to contact me

Online Office Hours: none

Course Description

Explore the role of the speaker, audience, occasion and the message. Opportunities are offered for participation in all general purposes of speech plus some special occasion speeches. Delivery methods are impromptu, extemporaneous, manuscript and memorized. Outlining, organization, delivery technique and other theories of public address stressed..

Prerequisite(s)

None

Course Goals

This course will focus on all aspects of public address from researching a topic, analyzing sources and audiences, understanding the purpose of different types of speeches, writing speeches and the importance of wording, to presentational skills including voices, body language and stage presence. Students will have the opportunity to learn about various types of speeches and different presentational styles. This is a three credit class but done in an accelerated semester. Students will be expected to read 2-3 chapters per week along with researching, writing and presenting several speeches.

Course Objectives

The course goals and objectives incorporate specific General Education Outcomes (GEOs) established by the JC Board of Trustees, administration, and faculty. These goals are in concert with four-year colleges

and universities and reflect input from the professional communities we serve. GEOs guarantee students achieve goals necessary for graduation credit, transferability, and professional skills needed in many certification programs. The GEOs and course objectives addressed in this class include the following:

- Deliver informative, persuasive and special occasion speeches
- Defend claims with appropriate evidence
- Critique a variety of speeches
- Design messages that adapt to target audiences
- Apply appropriate delivery methods to public speaking situations

Textbook (chose appropriate options below, delete what does not apply)

We will be using linked material (Open Educational Resources). All textbook materials will be free to use and linked within the JetNet page. “Stand up, Speak out” is the text and it is linked.

Open Educational Resources (OER): OERs are teaching, learning, and research materials that are either (a) in the public domain or (b) licensed in a manner that provides everyone with free permission to:

- Retain – make, own, and control a copy of the resource
- Reuse – use your original, revised, or remixed copy of the resource publicly
- Revise – edit, adapt, and modify your copy of the resource
- Remix – combine your original or revised copy of the resource with other existing material to create something new
- Redistribute – share copies of your original, revised, or remixed copy of the resource with others

Extras

Students will need access to a computer with internet access; audio and video recording, most phones and computers have this capability; a Youtube account to upload videos. Business casual clothing for presentations.

Grading Procedure

Speeches – 50%

Quizzes – 20%

Activities – 10%

Paper- 20%

Grading Scale

GPA	GRADE RANGE
4.0	94-100%
3.5	89-93%
3.0	84-88%
2.5	78-83%
2.0	72-77%
1.5	66-71%
1.0	60-65%
0.5	55-59%
0.0	0-54%

Failure

Students who fail to turn work in on time will receive a 0; wrong answers given on assignments/quizzes will not get credit; Missing more than 2 weeks of sign-in is an automatic drop.

Academic Honesty Policy

Academic Honesty is defined as ethical behavior that includes student production of their own work and not representing others' work as their own, by cheating or by helping others to do so.

Plagiarism

Plagiarism is defined as the failure to give credit for the use of material from outside sources. Plagiarism includes but is not limited to:

- Submitting other's work as your own
- Using data, illustrations, pictures, quotations, or paraphrases from other sources without adequate documentation
- Reusing significant, identical or nearly identical portions of one's own prior work without acknowledging that one is doing so or without citing this original work (self-plagiarism)

Cheating

Cheating is defined as obtaining answers/material from an outside source without authorization. Cheating includes, but is not limited to:

- Plagiarizing in any form
- Using notes/books/electronic material without authorization
- Copying
- Submitting others' work as your own or submitting your work for others
- Altering graded work

- Falsifying data
- Exhibiting other behaviors generally considered unethical
- Allowing your work to be submitted by others

Accessibility

Jackson College understands that cultivating a broadly diverse community is crucial to our educational mission and to our foundational commitment to leadership and service. Jackson College is fully committed to ensuring our courses are accessible to everyone including those with disabilities. We are currently working to increase accessibility and usability of our course materials in order to meet or exceed the requirements of Section 508 of the Rehabilitation Act of 1973, the Americans with Disabilities Act of 1991 and Web Content Accessibility Guidelines (WCAG) 2.0. For more information about Jackson College's efforts to ensure accessibility please visit the [Jackson College accessibility web page](#).

If you have an accessibility need in any of our classes please e-mail the Center for Student Success at JCCSS@jccmi.edu or visit the [Center for Student Success web page](#).

Support

At the Center for Student Success (CSS), we are committed to providing all students the opportunity to achieve academic success by providing a variety of support services free of charge to Jackson College students. This includes, but is not limited to, peer and faculty tutoring, mental health referral, temporary assistance with transportation, various workshops/seminars, and the TRIO program.

In addition, the CSS staff is committed to adapting the College's general services to meet the individual needs of otherwise qualified students with disabilities, for the purpose of providing equal access to all programs and facilities.

Oasis Center

During a student's college experience, one might encounter situations that impact their learning environment. When these situations occur, support from the Oasis Center is available to provide short-term assistance. If the situation requires ongoing support, the Oasis Center staff can provide that level of support or will assist the individual in securing an outside agency to provide it.

For more information visit the Jackson College Oasis Center webpage <https://www.jccmi.edu/the-oasis-center/>

Health Clinic

Jackson College has partnered with Henry Ford Allegiance Health to offer healthcare to Jackson College students and employees. The Jackson College Health Clinic (JCHC) is located on Central Campus in the Justin Whiting Hall, Room 111. The caring and professional staff at the JCHC provides quality healthcare, including annual exams (physicals, program physicals and sports physicals), acute and chronic illness care and preventative health care (It's Your Life).

For more information visit the Jackson College Health Clinic webpage <https://www.jccmi.edu/health-clinic/>

Dental Clinic

Community members may utilize Jackson College Dental Hygiene Clinic, which offers dental hygiene services while helping students gain experience. Students work under the supervision of license dental hygiene instructor and dentist as they offer preventative services.

For more information visit the Jackson College Dental Clinic webpage <https://www.jccmi.edu/dental-hygiene/dental-hygiene-dental-clinic/>

Course Management

If you cannot complete the work in this class, you should discuss options with your navigator. I do not assign extra credit work; I do not accept late work. Work not turned in on time is a 0. I do not give incompletes except under very specific circumstances and all work must be completed before the end of the following semester. Incompletes are given if, 75% of the work has been completed satisfactorily and there are extenuating circumstances. Just like a job, I expect you to show up and do the work to the best of your ability, on time and completely. Work turned in for a grade is considered your final product and do-overs are not accepted.

Makeup Policy

I do not accept makeup/late work. All work must be done on time; Each assignment builds on the previous assignments. Plan to upload your speeches a day or two before it is due. If you don't get it uploaded because your internet was slow or went down, it is not my problem. Go to a friend's house, the library, McDonald's to upload it.

Help

If you are in need of academic help please contact the Center for Student Success or your navigator.

Academic Advising

Student success navigators serve not only as academic advisors but as a student's academic, financial, and total resource advocate or coach.

Students will have an assigned navigator to meet with for advising and any questions they may have. Navigators will serve as the "go-to" person to help students throughout the college experience.

It is important to know your Student Success Navigator. You may find your Navigator by visiting this website <https://www.jccmi.edu/academics/academic-advising/> and click on your pathway. You should also receive an email from your Navigator at the beginning of the semester.

Student Responsibilities

Students need to sign-in weekly by Tuesday. Failure to sign-in is 0 points; students are expected to complete all work assigned by the due date. Failure to do so will result in a 0; This is an accelerated 3 credit course. That means you will have up to 20 hours of study materials per week – that includes text readings, speech preparation, lecture (video) and activities.

Attendance- Participation Policy

Regular class participation and keeping up on the reading and assignments is strongly correlated with survival in college. It is my recommendation that you plan to do your assignments and take your exams BEFORE the last day they are due. If problems occur, there is time to fix them before the deadline.

In compliance with Federal Title IV funding requirements, as well as college initiatives, I will be monitoring student participation on a regular basis and officially reporting student activity throughout the term to assure compliance with college policy and federal regulations. It is imperative that you log in to the course and actively participate within the first couple of days of the term to validate your enrollment in the course. After that, not actively participating in class may result in you being withdrawn from the course. Being withdrawn from a course can have an impact on financial aid, billing, athletic eligibility, and housing status. As a college student you are responsible for how your participation impacts your academic progress; the accountability lies with you.

Caveat

Please note: The format and timing of this course may need to change due to unforeseen circumstances. In particular: school closings, instructor illness, weather, or other situations that may arise.

If you are taking an in -person class, you will be required to complete a Reintegration Video Training course in JetNet prior to being admitted to campus.

All COVID safety protocols in place are based on current guidelines and will be enforced while students are on campus.

Calendar

A partial or complete list of dates or class periods for the course. Within the calendar on specific days are: Assignments, readings, homework, exercised, performances, quizzes, topics, subject matter, skills, chapter titles, discussion topics, tests, comprehensive exams, due dates for major papers or performances. Add or remove columns as necessary to suit your course.

**Also include a statement that calendar timelines and assignments are an approximation and could be changed.*

WEEK #	DATE	TOPIC	HOMEWORK
1	3/14-18	INTRO TO CLASS	CHAPTERS 1 WHY PUBLIC SPEAKING MATTERS TODAY CHAPTER 2 ETHICS CHAPTER 3 SPEAKING CONFIDENTLY
2	3/21-25	AUDIENCE ANALYSIS AND INFORMATIVE SPEAKING	CHAPTERS 5 AUDIENCE ANALYSIS CHAPTER 6 FINDING A PURPOSE AND SELECTING A TOPIC CHAPTER 16 INFORMATIVE SPEAKING
3	3/28-4/1		CHAPTERS 7 RESEARCHING YOUR SPEECH CHAPTER 8 SUPPORTING IDEAS AND BUILDING ARGUMENTS INFORMATIVE SPEECH DUE
4	4/4-8		CHAPTER 9 INTRODUCTIONS MATTER CHAPTER 10 CREATING THE BODY CHAPTER 11 CONCLUDING
5	4/11-15		CHAPTER 12 - OUTLINING CHAPTER 13 THE IMPORTANCE OF LANGUAGE CHAPTER 14 DELIVERING THE SPEECH CHAPTER 15 PRESENTATION AIDS -SPECIALTY SPEECH 1
6	4/18-22		CHAPTERS 18 SPEAKING TO ENTERTAIN SPECIALTY SPEECH 2
7	4/25-29		PAPER DUE MOTIVATIONAL SPEECH

Important Dates:

MONDAY 03/14/2022	SECOND 7 WEEKS STARTS
SUNDAY 04/30/2022	END OF SPRING SEMESTER